



Town of Lexington Tourism Committee

Dawn McKenna, *Chair*

(781) 862-0500 ext 84585

AGENDA

Thursday March 31, 2016 at 4 – 5pm
Community Room – Lexington Community Center

Members: Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Trisha Kennealy, Dawn McKenna, Wim Nijenberg, Leeying Wu

Staff: Masha Traber Economic Development Coordinator: Megan Zammuto

Economic Development Officer: Melisa Tintocalis

Center Committee Liaison: Fred Johnson

Selectmen Liaison: Peter Kelley

- 1) **Report to Town Meeting**
- 2) **Tourism Committee's Representative to Selectmen's Center Streetscape Committee/New Tourism Committee Member**
- 3) **Minutes**
- 4) **Other unforeseen items that must be addressed prior to next meeting**
- 5) **Liberty Ride/Battle Green Guide Operations**
- 6) **Marketing, brochure and website**
- 7) **Tourism Committee Operations – Staff update**

Following meeting, the meeting may be adjourned or continued until after the 10th Annual Joint Tourism Training. A majority of the Tourism Committee may attend the training, but no business will be discussed during the meeting.

Next Meeting: *March 24 ~ April 7 ~ April 28th ~ May 12th ~ May 26th*

All agenda items may be taken up in a different order and are subject to change in compliance with State law.